Position: Co-investigator

Interested in how media and digital entertainment change the face of economics and compete for your limited attention?

Faculty of Economic Sciences of the University of Warsaw announces an opening for the position of Co-investigator in the project „Economic analysis of competition for attention - the case of digital entertainment sectors” – funded via an NCN OPUS grant and led by dr Wojciech Hardy.

The 4-year project is devoted to the topic of attention economics and the competition for attention in the digital entertainment sectors. Finding answers to the following questions will constitute the core aim of the research project: has the peak attention been reached (in the sense that any content capturing attention must take it from other content)? How did the 2020 pandemic affect the competition for attention? How do specific firm strategies contribute to building and retaining attention? Can attention directed towards derivative works be steered towards monetized content? What are consumer welfare implications of attention monetizing strategies (including personal data use) in digital entertainment?

You can read the full project description here and the short description here.

What we offer

- Additional monthly salary (1600 PLN gross) for up to 48 months.
- Start of work: as soon as possible (the project started on September 1st 2021).
- Work in a 4-to-5-person research team on very current research topics.
- Work in a friendly, collaborative environment with flexible time arrangements. Possible work-from-home (if preferred) with the exception of weekly team meetings (when possible).
- Room for own research ideas (within the scope of the project).
- Opportunities for networking, and presentations at international conferences.

Requirements

- PhD in economics, sociology or psychology.
- Very good command of English.
- Ability to work as part of a team.
- Experience in presentations for international audiences.
- Experience in scientific writing (e.g. published publications).
- Experience in working with data from the web.
- Interest in the topics of the project.
Additionally:

- Experience in econometric modelling of time series and panel data will be an asset.
- Experience in studying digital business models (especially connected to entertainment sectors) will be an asset.

Scope of work

Co-investigator will work throughout the whole project and co-work on designing and conducting research. This includes, i.a., study design, survey design, writing, data analysis, conducting experiments and presenting results. Co-investigator’s work will focus mainly on the market and firm perspectives of the project (with a focus on brands and derivative work), but can encompass the other areas of the project as well. Finally, part of the job will require supervision of the assistants, including providing support, feedback and help finding opportunities for development.

Required documents (in English)

1. CV (including education and employment histories, information on scholarships, projects, publications, conference participation, etc.).
2. Motivation letter (incl. research interests, explaining reasons for application and why the candidate is a good fit for the position).
3. GDPR consent form (attached).

Selected candidates will be invited to an interview (which might be online or offline).

Please send your documents to wojciechhardy@uw.edu.pl and feel free to write with any questions.

Deadline for submission of documents: 16.09.2021 r., 23:59
given and family name

**Information on personal data processing**

**Controller**
Controller of your personal data processed in connection with the recruitment process is the University of Warsaw, ul. Krakowskie Przedmieście 26/28, 00-927 Warszawa, as the Employer.

Contact with the controller:
- by traditional mail at: University of Warsaw, ul. Krakowskie Przedmieście 26/28, 00-927 Warszawa (name the organizational unit to which your letter is addressed);
- by phone: 22 55 20 355.

**Data Protection Officer (DPO)**
Controller has designated Data Protection Officer whom you may contact via email at iod@adm.uw.edu.pl. You may contact the DPO in all matters relating to your personal data processing by the University of Warsaw and the exercise of rights in relation to the processing of personal data.

The DPO, however, does not proceed other matters, like handling recruitment procedures, collecting recruitment documents, providing information on current recruitment process.

**Purpose and legal grounds of data processing**
Personal data of candidates for employment shall be processed for recruitment purposes only.

Your personal data shall be processed in the scope as indicated by employment law¹ (given name (names) and family name, date of birth, contact information as provided, education, professional qualifications, previous employment) for the purposes of this recruitment process², whereas other data³ shall be processed based on your consent which may take the following wording:

> I agree to the processing of personal data provided in .... (e.g. CV, cover letter, and other submitted documents) by the University of Warsaw for realising my recruitment process.

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¹ Art. 22¹ of the law of June 26, 1974 Labour Code (i.e. Journal of Laws 2019 item 1040 with subsequent changes);
² Art. 6 section 1 letter b of the Regulation of the European Parliament and the Council (EU) 2016/679 of April 27, 2016 on protection of individual persons with regard to the personal data processing and on the free flow of such data, and also repealing Directive 95/46/EC (general regulation on data protection) (Official Journal EU L 119 of 04.05.2016, page 1, with subsequent changes) (hereinafter as the GDPR);
³ Art. 6 section 1 letter a of the GDPR;
If your documents include data as mentioned in Art. 9 section 1 of the GDPR (special categories of personal data), processing shall be possible upon your consent to processing such data which may take the following wording:

| I agree to the processing of special categories of personal data, as mentioned in Art. 9 section 1 of the GDPR, provided in ................. (e.g. CV, cover letter, and other submitted documents) by the University of Warsaw for realising my recruitment process. |

The University of Warsaw shall be also processing your personal data in future recruitment processes upon your consent which may take the following wording:

| I consent to processing of my personal data for the purposes of any future recruitment processes at the University of Warsaw for the period of the next nine months. |

You may revoke all such consents at any time by, for example, sending an email at wojciechhardy@uw.edu.pl (email address due for the recruitment process).

Be advised that the revocation of your consent does not affect legal compliance of processing which had been completed upon consent before its revocation.

Data retention period

Your personal data collected in this recruitment process shall be stored over the period of three months from the date the recruitment process is completed.

In case you agree to process your data in future recruitments, your data shall be used over the period of nine months.

Data recipients

Officers authorized by the Controller shall have access to your personal data, the processing of which is in the scope of their duties.

Recipients of personal data may be other subjects obligated by the Controller to provide specific services involving data processing, like project auditor.

(name all recipients of data)

Data transfer outside the European Economic Area (EEA)

Your personal data shall be disclosed to subjects authorized by law. Signing-in is through Google Forms. Your personal data may be also processed by our provider of G-Suit for education by Google Company in their data processing centres. Your data shall be protected under the standards of the Privacy Shield, accepted by the European Commission. This shall guarantee an adequate level of data security.

Rights of the data subject

Under the GDPR data subjects have the following rights:

- to access data and to receive copies of the actual data;

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4 Art. 9 section 2 letter a GDPR;  
5 Art. 6 section 1 letter a GDPR;  
6 Art. 7 section 3 GDPR;  
7 https://www.google.com/about/datacenters/inside/locations/index.html  
8 https://www.privacyshield.gov
- to correct (rectify) your personal data;
- to restrict processing of personal data;
- to erase personal data, subject to provisions of Art. 17 section 3 of the GDPR;
- to file a claim with the President of the Personal Data Protection Office, if you believe data processing violates law.

**Information on the requirement to provide data**
Providing your personal data in the scope resulting from law is necessary to participate in the recruitment process. Providing other personal data is voluntary.

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place and date, applicant’s signature