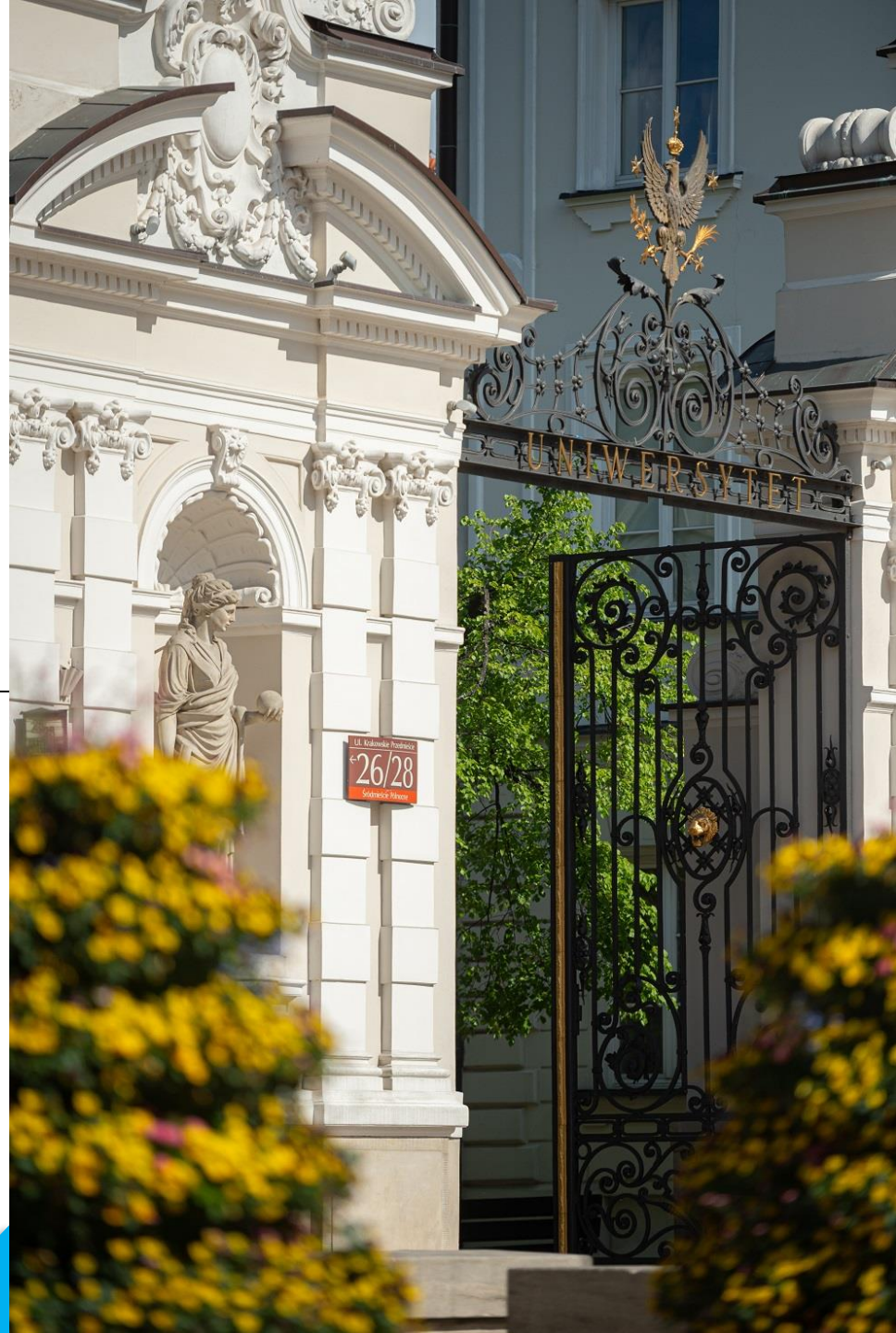




UNIVERSITY
OF WARSAW

Internal and External
Communication
2019/2020

UW Press Office



UW Press Office

- since 2007 spokesperson + Press Office
- 2017-2020 spokesperson = rector's plenipotentiary for communication
- since 2019 UW Press Office is part of the 4EU+ Alliance Communication Team, together with communication teams of Charles University, Heidelberg University, Sorbonne University, University of Milan and University of Copenhagen



Anna Korzekwa-Józefowicz
– UW spokesperson

Katarzyna Łukaszewska

Katarzyna Jäger

Karolina Zylak

Olga Laska

Daiwa Maksimowicz

Justyna Weber

UW Press Office is responsible for:

- developing and implementing a communication strategy for the University of Warsaw
- conducting information campaigns, nation- or worldwide on strategic goals of the University of Warsaw
- managing channels for internal and external communication
- managing crisis communication
- supporting central administration, faculties and other units in communication activities

Topics of Information Campaigns

- strategic initiatives of the University of Warsaw
 - the 4EU+ Alliance
 - a multi-annual development plan
 - Integrated Development Programme
- a research university
- cooperation with international partners & internationalisation
- university statements on important public issues, e.g. the climate crisis, equality and diversity
- preventing COVID-19 spread among the UW community

Communication Tools

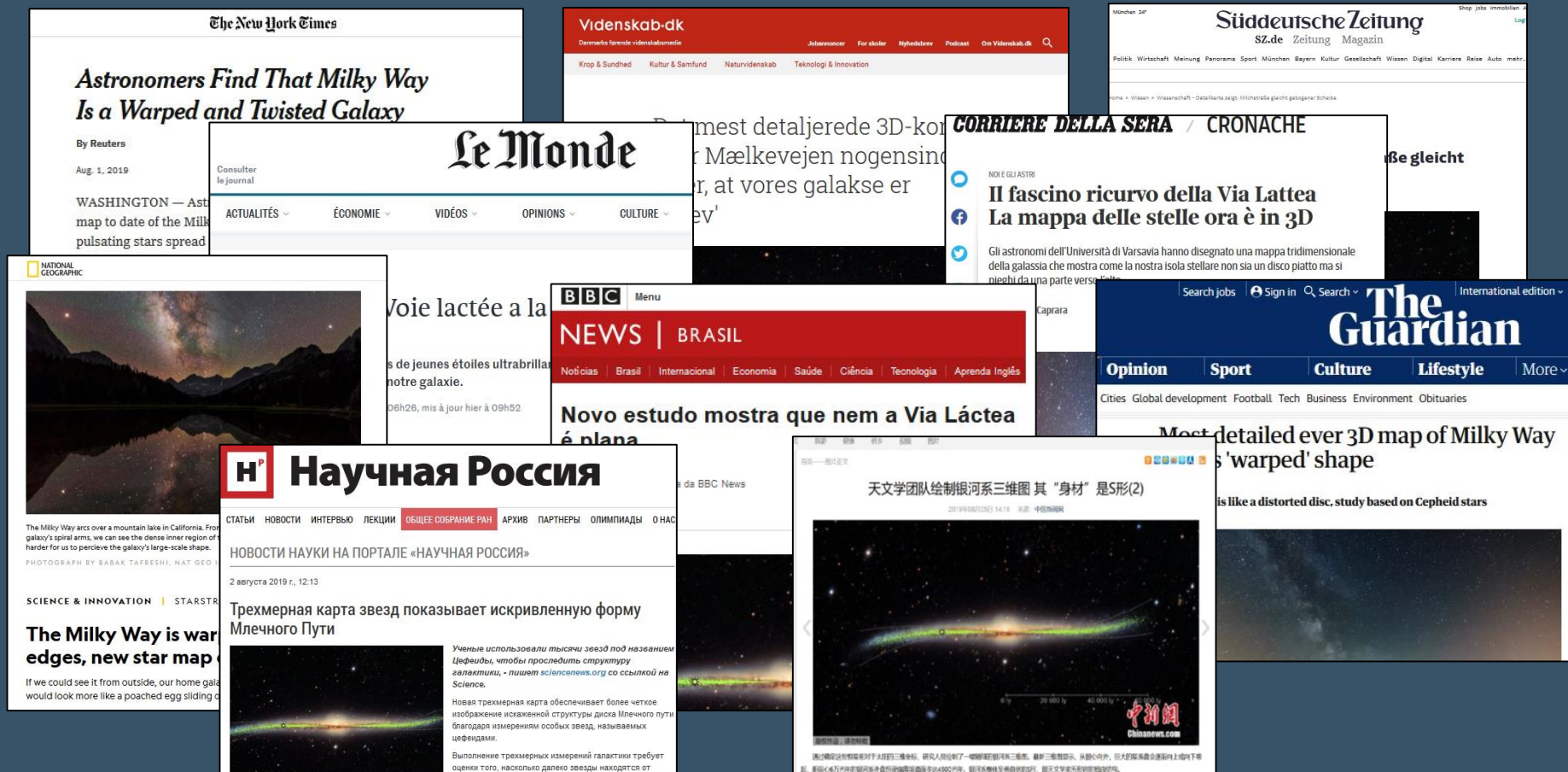
- media relations
- the website (PL, EN)
- printed publications
- videos
- mailings & newsletters
- texts & presentations for employees
- official documents, statements
- Mobile USOS UW app
- Twitter accounts

Popular Topics in Media (2019-2020)

- mentions in media in 2019:
8 900 press articles, 61 500 online articles
- a unique three-dimensional map of the Milky Way
- “We Are All Equal at the University” campaign
- UW statements on public issues, e.g. the climate crisis
- „European University” status for the 4EU+ Alliance
- „Research University” status for the University of Warsaw
- investments financed from the multi-annual development plan
- implementing changes under the new Law on Higher Education and Science
- The Nobel Prize in Literature for Olga Tokarczuk, a graduate from the UW Faculty of Psychology
- preventing COVID-19 spread among the UW community

A Unique Three-dimensional Map of the Milky Way

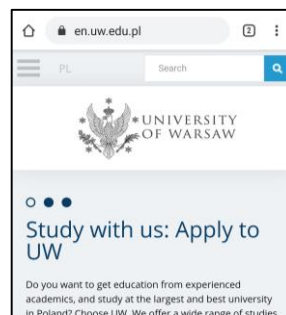
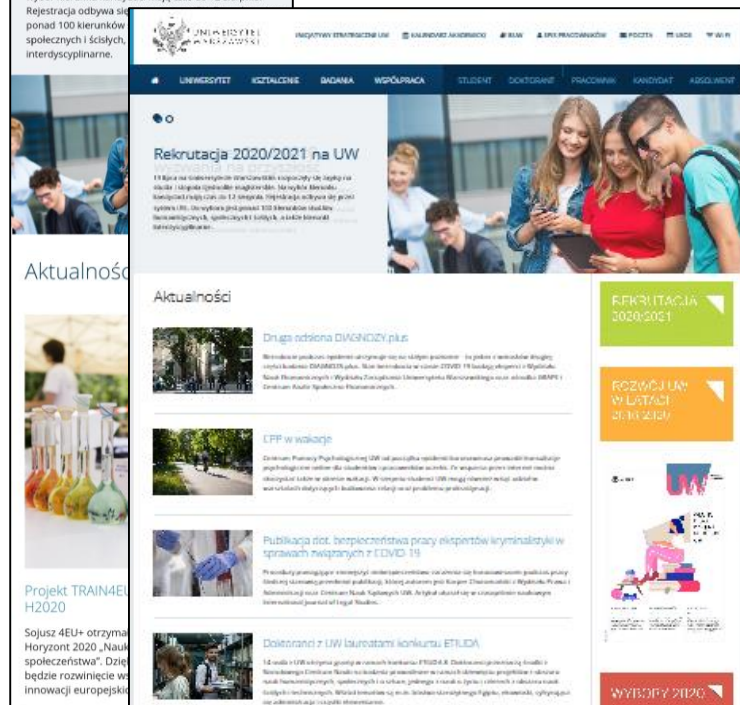
UW astronomers constructed the most detailed 3-D map yet of the Milky Way. Their study was published in the journal *Science*. Research aroused media interest around the world – in the United States, Australia, Great Britain, France, Switzerland, Germany, Denmark, Italy, Spain, Russia, South Africa, China, and Brazil.



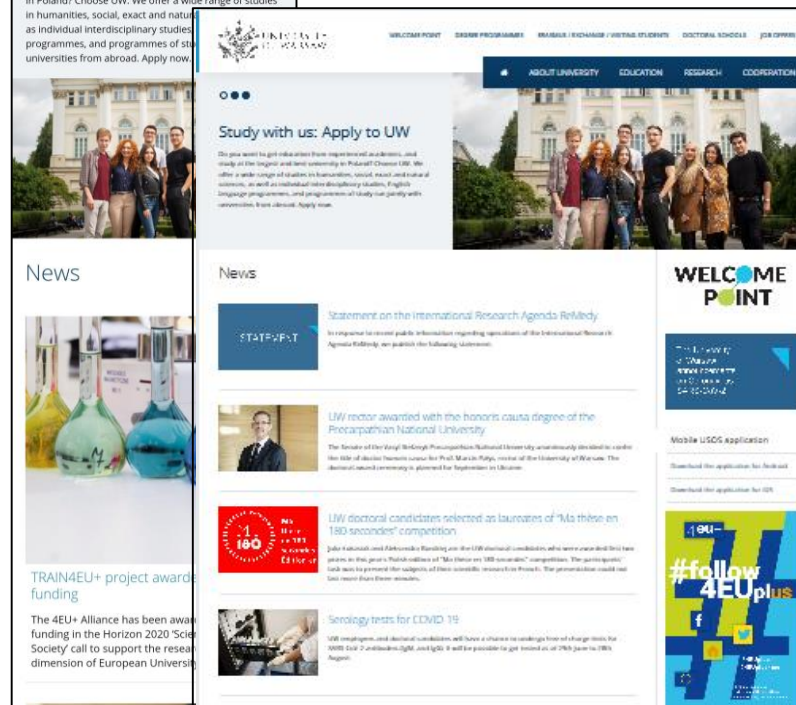
www.uw.edu.pl + en.uw.edu.pl



- PL: 4 600 000 unique page views in 2019



- EN: 550 000 unique page views in 2019



UW Annual Reports

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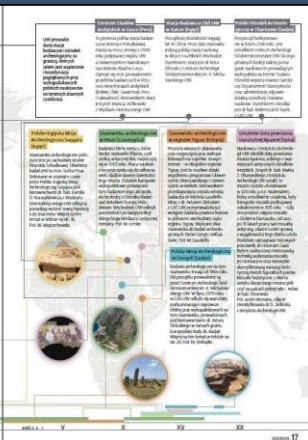
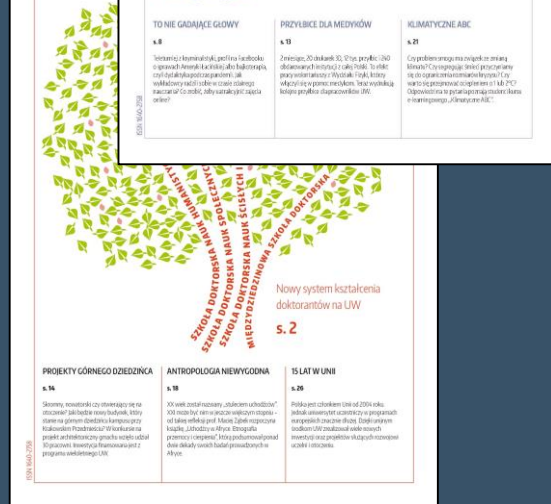
UNIWERSYTET
WARSZAWSKI

SPRAWOZDANIE REKTORA
UNIWERSYTETU WARSZAWSKIEGO

Z DZIAŁALNOŚCI UCZELNI

[illegible][illegible][illegible][illegible]

Bimonthly University Journal



Printed Promotional Publications (PL, EN)



[illegible][illegible]

INICJATYWA DOKONAŁOŚCI – UCZELNIA BADAWCZA
NA UNIWERSYTECIE WARSZAWSKIM

UW zajęł 1. miejsce w konkursie Ministerstwa Nauki i Szkolnictwa Wyższego „Inicjatywa doskonałości – uczelnia badawcza”.

W latach 2020-2026 będzie otrzymywać zwiększając o 10% (ponad 72 mln zł) subwencję

5 priorytetowych obszarów badawczych

6 celów w zakresie rozwoju uniwersyteckich badań oraz podniesienia jakości kształcenia

70 działań służących realizacji celów

Inicjatywy strategiczne Uniwersytetu Warszawskiego:

- „Inicjatywa doskonałości – uczelnia badawcza”
- Sigat 4EU+, który otrzymał status uniwersytetu europejskiego w konkursie Komisji Europejskiej „European Universities”
- Program wszechstronnej zwinności i elastyczności 2019-2027 obejmujący 18 inicjatyw kluczowych obszarów odpowiedzialnych warunków do rozwoju uczelni
- Program strategicznych działań na rzecz rozwoju UoW – 20-letniego franczyzowego ścieżki badawczej w ramach podjętymu partnerstwa naukowca, wykorzystania oferty studiów i rozwoju kompetencji multimedialnej i zarządzania
- Międzyuniversity program badawczy (opracowywany między innymi na Uniwersytecie Warszawskim, Uniwersytecie Jagiellońskim, Uniwersytecie Warszawskim)
- Współpraca z Warszawskim Uniwersytemem Medycznym

www.um.edu.pl/inicjatywy-strategiczne

Burmistrz Miasta i Gminy Warszawa-Praga

[illegible]

Videos (PL, EN)

- Priority Research Areas of the „Initiative of Excellence – Research University” programme
- Laureates of the European Research Council grants
- Research projects



Mailing & Newsletter

- Mailing (PL, EN)
47 000 recipients
- Newsletter
3 500 subscribers



Newsletter

"Równoważni" – kampania na rzecz równego traktowania



14 października ruszyła kampania społeczna „Równoważni”, której celem jest podkreślenie, że na UW nie ma miejsca na dyskryminację, a każda osoba, która jej doświadczyła znajdzie wsparcie na uczelni. Jest to jedno z działań podejmowanych przez uniwersytet na rzecz równego traktowania.

Kampania wpisuje się w Strategię rozwoju zasobów ludzkich na Uniwersytecie Warszawskim, która uwzględnia zasady Europejskiej Karty Naukowca oraz Kodeksu Postępowania przy rekrutacji pracowników naukowych (HR Excellence in Research).

[więcej](#)

Procedura nadawania stopni doktora i doktora habilitowanego

Podczas posiedzenia 16 października Senat UW przyjął uchwałę regulującą procedurę nadawania stopni na uniwersytecie. Załącznikami do uchwały są szczegółowe zasady postępowania w sprawie nadania stopnia doktora oraz doktora habilitowanego.

[więcej](#)



Newsletter

Akcja „UW gratuluje Oldze Tokarczuk”



9 i 10 grudnia na Uniwersytecie Warszawskim odbyła się akcja „UW gratuluje Oldze Tokarczuk”. Członkowie społeczności akademickiej Uniwersytetu mają okazję pogratulować Noblistce z okazji wręczenia nagrody. Autorka takich powieści jak „Księgi Jakubowe” czy „Bieguni” jest absolwentką Wydziału Psychologii UW.

[więcej](#)

20. urodziny BUW na Powiślu

Dwie dekady temu Biblioteka Uniwersytecka przeniosła się z Krakowskiego Przedmieścia na Powiśle, tworząc jeden z głównych punktów na mapie stolicy. Zmieniła się nie tylko lokalizacja, ale też zakres i sposób korzystania z księgozbioru. Z okazji jubileuszu przygotowywane są wydarzenia, wśród których znajduje się m.in. dyktando „BUW czyni MISTRZA”.

[więcej](#)

Laureaci konkursu MINIATURA 3

28 naukowców z UW otrzyma środki na badania w ramach 3. edycji konkursu MINIATURA. 4 i 5 grudnia NCN ogłosiło kolejne listy rankingowe.

[więcej](#)

Texts & Presentations for Employees (PL, EN)



UNIWERSYTET WARSZAWSKI

www.uw.edu.pl

UW – FAKTY I LICZBY

- UW zajmuje 1. miejsce w krajowych rankingach szkół wyższych
- nałży do 3% najlepszych uczelni na świecie według rankingów THE QS, ARWU, w Shanghai's Global Ranking of Academic Subjects 2020 znalazło się 12 dyscyplin UW, najlepiej sklasyfikowano fizykę i astronomię (51-75), matematykę (76-100)
- jest członkiem sojuszu 4EU+, który posiada status uniwersytetu europejskiego na lata 2019-2022 przyznany przez Komisję Europejską
- posiada status uczelni badawczej na lata 2020-2026, dzięki zajęciu 1. miejsca w konkursie MNSW „Inicjatywa doskonałości – uczelnia badawcza”
- posiada status „JHR Excellence in Research” przyznawany przez Komisję Europejską

24 WYDZIAŁY

- Wydział Archeologii
- Wydział „Artes Liberales”
- Wydział Biologii
- Wydział Chemii
- Wydział Dziennikarstwa, Informacji i Bibliologii
- Wydział Filozofii
- Wydział Fizyki
- Wydział Geografii i Studiów Regionalnych
- Wydział Geologii
- Wydział Historii
- Wydział Lingwistyki Stosowanej
- Wydział Matematyki, Informatyki i Mechaniki
- Wydział Nauk i Dziejów
- Wydział Nauk o Kulturze i Sztuce
- Wydział Nauk Politycznych i Studiów Międzynarodowych
- Wydział Neurologii
- Wydział Orientalistyczny
- Wydział Pedagogiczny
- Wydział Polonistyki
- Wydział Prawa i Administracji
- Wydział Psychologii
- Wydział Sociologii
- Wydział Stosowanych Nauk Społecznych i Resocjalizacji
- Wydział Zarządzania



UW oferuje wykształcenie, które dla absolwentów jest atutem na rynku pracy – według badań 94% osób z dyplomem UW znajduje zatrudnienie w ciągu roku od ukończenia studiów.


SOJUSZ 4EU+

W czerwcu 2019 sojusz 4EU+ otrzymał status uniwersytetu europejskiego w konkursie Komisji Europejskiej „European Universities” na lata 2019-2022

- Cele sojuszu
 - zwiększenie mobilności naukowców, studentów i pracowników administracji
 - ustanowienie wspólnych ram dla kształcenia
 - popieranie integracji europejskiego szkolnictwa znowelizowany rozwój

PROGRAM ZIP

- Cele programu
 - podniesienie jakości nauczania
 - wzbogacenie oferty kształcenia doktorantów
 - rozwój kompetencji studentów i pracowników
 - unowocześnienie zarządzania
 - nowe kierunki studiów, stypendia na wyjazd zagranicę, szkolenia



UNIVERSITY OF WARSAW

http://en.uw.edu.pl



Poland is the 7th largest country in Europe (population of 38 million people). It is a member of the European Union and the Schengen Area. Whoever enters Poland may freely travel around all member states.

UNIVERSITY COMMUNITY

- 7 498 employees
- 3 834 academic teachers
- 2 451 doctoral candidates
- 40 493 students
- 4 802 international students and doctoral candidates
- 2 086 postgraduate students
- 9 000 graduates per year

27 ENGLISH-LANGUAGE PROGRAMMES

- American Studies (1st, 2nd cycle)
- Archaeology (1st, 2nd cycle)
- Chemistry (2nd cycle)
- Cognitive Science (2nd cycle)
- Data Science and Business Analytics (2nd cycle)
- English Studies (1st, 2nd cycle)
- Environmental Management (2nd cycle)
- European Politics and Economics (1st cycle)
- Finance, International Investment and Accounting (1st cycle)
- Humanitarian Action (2nd cycle)
- International Business Program (2nd cycle)
- International Economics (2nd cycle)
- International Relations (1st, 2nd cycle)
- International Studies in Philosophy (1st cycle)
- Master in Food Systems (2nd cycle)
- Oriental Studies – Inner Asia, Mongolia and Tibetan Studies (2nd cycle)
- Physics (2nd cycle)
- Political Science (1st, 2nd cycle)
- Psychology (uniform Master's cycle)
- Sustainable Development (2nd cycle)
- Quantitative Finance (2nd cycle)
- Teaching English to Young Learners (2nd cycle)

UW DOCTORAL SCHOOLS

- Doctoral School of Humanities: archaeology, philosophy, history, linguistics, literary studies, cultural and religious studies, arts
- Doctoral School of Social Sciences: economics and finance, socio-economic geography and land management, safety studies, social communication and media studies, political and administrative science, management and quality studies, legal studies, sociology, pedagogy, psychology
- Doctoral School of Exact and Natural Sciences: astronomy, mathematical sciences, computer science, biological sciences, chemical sciences, physical sciences, earth and environmental sciences
- Interdisciplinary Doctoral School: each doctoral candidate has an opportunity to follow a complete learning pathway in English

UNIVERSITY OF RESEARCH

- research university status for 2020-2026
- 3 834 academic teachers (529 professors) & 2 451 doctoral candidates
- 180 million EUR subsidies for maintenance and development of didactic and research potential
- more than 1 400 research projects and topics
- 1 600 projects financed from the national or international research grants in humanities, social, exact and natural sciences, as well as interdisciplinary studies, including subjects in medical or technical sciences
- 5 200 publications per year

Official Documents & Statements (PL, EN)

Statement on the International Research Agenda ReMedy

In response to recent public information regarding operations of the International Research Agenda ReMedy, we publish the following statement.

Rector Marcin Pałysz, jointly with all rectors that the University of Warsaw has about the operations of ReMedy within the university structure.

These intentions concern the differences between the goals for which UW engaged in the ReMedy project and the actual actions taken by the ReMedy heads. The aim of UW was to support the development of a top-notch UW Centre of New Technologies (CoNT) at UW. Therefore CoNT world-class facilities were put at the disposal of ReMedy. However, during the last year, the ReMedy heads acted first to separate the International Research Agenda (IRA) from CoNT, and then from the University, while keeping the CoNT facilities and infrastructure.

“The ReMedy heads disregarded the legal and organisational principles of the University, claiming that these regulations did not apply to ReMedy. Also, they ignored the fact that ReMedy is not a separate legal person and that the University of Warsaw represents it externally and bears full legal and financial responsibility for it,” says Prof. Marcin Pałysz, the UW rector.

Furthermore Prof. Agnieszka Chachulka's decision, when she was both the head of the Centre of New Technologies and the head of the ReMedy project, was also in line with the position of CoNT head, but up to the recognition of talented researchers, including holders of prestigious grants from Foundation for Polish Science, and National Science Centre. It required a crisis in the Centre that continues to this day,” stresses Prof. Marcin Pałysz.

The Foundation for Polish Science Ethics and Good Practice Commission, dealing with these cases, concluded that Prof. Agnieszka Chachulka's actions as CoNT and ReMedy head violated ethical principles.

In autumn 2019, Prof. Agnieszka Chachulka and Prof. Magdalena Maria Rucińska proposed that the entire ReMedy team should leave the university and the grant should be transferred to the ReMedy Foundation. The IRA International Scientific Committee gave a positive opinion on the separation of ReMedy from UW and the UW consented to it.

In January 2020, the IRA heads put forward the formal proposal to the Foundation for Polish Science regarding the transfer of the grant to the ReMedy Foundation.

The ensuing decisions of the University of Warsaw such as stopping new hirings in the ReMedy grant and not starting new grant agreements for the departing personnel were intended to facilitate separation of ReMedy from UW, according to the declared objectives of the ReMedy heads.

The transfer proposal prepared by Prof. Agnieszka Chachulka and Magdalena Maria Rucińska was rejected by the international experts of the Foundation for Polish Science. In their opinion, the newly established foundation did not meet the standards required for IRA projects.

Subsequently, a new idea arose to move ReMedy to the Polish Academy of Sciences. Representatives of the institutions – the University of Warsaw, Foundation for Polish Science, Polish Academy of Sciences, and Poland's Ministry of Higher Education – participated in talks regarding this concept. Employees belonging to the ReMedy team were duly informed about planned changes.

On April 2nd, a letter of intent was signed by the UW rector, the ReMedy heads, the president of Polish Academy of Sciences, and the president of Foundation for Polish Science. In this letter, they expressed their will to create an international institute in the framework of Polish Academy of Sciences and move ReMedy project there.

The Foundation for Polish Science indicated 31st August 2020 as the deadline for the decision on carrying out the ReMedy project at UW.

The UW rector rejects Prof. Agnieszka Chachulka's actions, which despite her clearly communicated will to separate ReMedy from UW now hinder its progress. These actions jeopardize the international reputation of the University of Warsaw.

UW Press Office

The comments below, written by the Centre of New Technologies employees, respond to the recent *Student Prize Laureates' letter* published in *Warsaw Akademika*™.

- Prof. Andrzej Babiński, the CoNT acting director (see pdf, ...)
- Prof. Joanna Kępczyńska, the Vice Rector, Laboratory head (see pdf, ...)
- Assoc. Prof. Krzysztof Kozłowski, the Laboratory of NMR Spectroscopy group leader (see pdf, ...)

Latest information and advice for the UW community during the coronavirus pandemic



Following the new ordinances of the UW rector, online teaching and learning will continue, except classes which cannot be conducted remotely. It is possible to work remotely, perform work on a roster basis or under the flexible working-time system. On 26th May, Prof. Marcin Pałysz issued an ordinance which introduces changes – specifies some of the provisions of the document published on 21st May. The health, safety and well-being of members of the UW community remain the university's priority.

Both ordinances, issued by the rector include rules for studying and working at UW. Moreover, brought in by UW aim to prevent the spread of COVID-19 among the UW community.

Taking into consideration the current situation in the country, Prof. Marcin Pałysz, the UW rector, has decided to introduce the following rules regarding:

EDUCATION:

- **Online classes:** for students and doctoral candidates are extended until the end of 2019/2020 academic year.

Exception: Classes which need to be conducted on-site, e.g. laboratory classes or practical classes.

- **Practical classes:** to be held in part of activities are extended.

- **Master's courses and laboratory classes:** which are not conducted remotely, are suspended.

- **The foreign language proficiency examination:** should be conducted according to the University Council for the Certificate of Language Proficiency's resolution, as of 10th May, regarding the organization of the foreign language proficiency examinations for the current academic year of the students (see 2019/2020).

- **Doctoral research seminars and meetings:** aimed at awarding the doctoral degree, including 20th April 2020, as the primary discipline corresponding to the topic of the doctoral dissertation, additional discipline and a research foreign language, as well as examinations in the scientific discipline, or presentations aimed at awarding the doctoral degree, initiated after 10th September 2019 are suspended until the end of 2019/2020 academic year.

- **Celebration of the final dissertation and habilitation colloquium:** will be conducted only remotely until the end of the 2019/2020 academic year.

- **Exams conducted on-site:** are suspended.

- **Final defense of the research of post-graduate group members:** conducted at the premises of the University of Warsaw are suspended until the end of the 2019/2020 academic year. Head of a unit can decide to continue education in the 2019/2020 academic year remotely.

WORK:

- **Employees:** are asked to work remotely.

Exception: Staff whose work determines safety and health of some of members of the University community or continuity of the functioning of the university and protection of its assets.

- **There is a possibility to perform work on a roster basis or under the flexible working-time system.**

Head of a unit makes decisions on the organization of work in their units.

Regulations being still in force:

- **Temporary rules of business in work, abroad and participation in scientific conferences:** employees, doctoral candidates, students of the university, 6 applies as of 10th June.

- **Conduct of an open event's work as conferences, symposiums, lectures:** including courses of the University of Warsaw, as well as events organized by external entities, at the premises of the University of Warsaw, 15 applies, as of 31st August.

- **Temporary rules of working in research facilities in residential buildings at other premises of UW:** and prohibition from visiting these places by external guests, 8 applies as of 10th June.

10 thousand for students for medical staff who conduct research.

14.05.2020

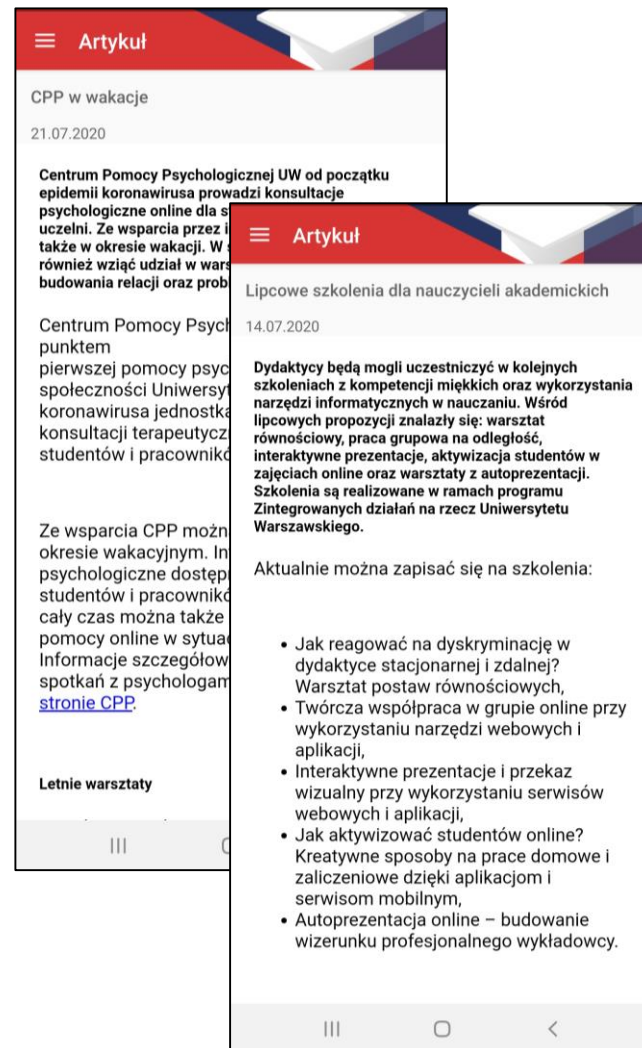
Visitation's from the Faculty of Physics produced 10 thousand for students, 50 percent rate 2 months, and donated them to 200 medical institutions from all over Poland.

2019 Annual Report of the University Council

19.05.2020

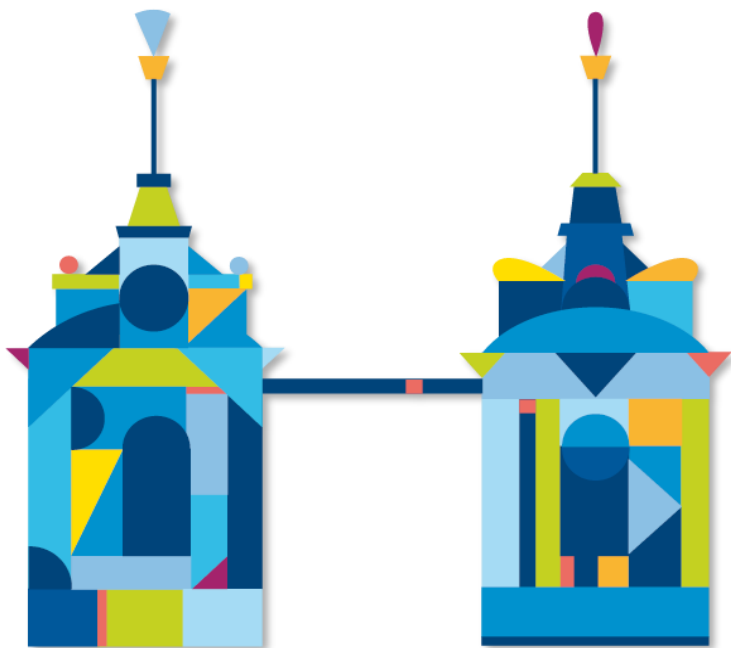
The first University Council of the University of Warsaw was established by the decision of the Senate of the University of Warsaw in May 2019. The main objective of the council for 2019 included the meetings. Works of the council concern students who are not members of the University, of the University and its strategy for further development of the University of Warsaw.

UW Mobile App



Twitter Accounts





UNIVERSITY OF WARSAW

Krakowskie Przedmieście 26/28
Warsaw, Poland

<http://en.uw.edu.pl>

<https://en.uw.edu.pl/media>