

## AGENDA 1<sup>st</sup> EIT Food Innovation Marketplace

Bizkaia Aretoa | Bilbao | 22<sup>nd</sup> and 23<sup>rd</sup> February 2017

### 22<sup>nd</sup> February

8:45 – 9:30	REGISTRATION		
9:30 – 9:45	<b>Opening</b> by Dr. Ellen de Brabander Interim CEO EIT Food		
9:45 – 10:00	<b>Welcome</b> by Arantxa Tapia Basque Government's Minister for Economic Development and Infrastructure		
10:00 – 11:00	<b>Inspirational talk: "Radical is Normal"</b> Alfons Cornellá Founder of Infonomia "Building Innovation teams"		
11:00– 11:30	COFFEE-BREAK		
11:30 - 12:50	<b>Setting the scene: information of the calls:</b> 11:30 – 11:45 <b>Innovation activities.</b> Begoña Pérez Villarreal 11:45 – 12:00 <b>Business Creation activities.</b> Dr. Thorsten Koenig 12:00 – 12:15 <b>Communication activities.</b> Mieke Vercaeren 12:15 – 12:30 <b>Education activities.</b> Prof. Dr. Jochen Weiss 12:30 – 12:50 Introduction <b>Marketplace dynamics</b>		
12:50 – 14:00	LUNCH		
14:00 – 17:00	MARKETPLACE & MATCH-MAKING	4 KEYNOTES	
		15:00 – 15:20	<b>"From lab to market: educating tomorrows food innovators"</b> Prof. Dr. Jan Brinckmann ESADE
		15:20 – 15:40	<b>"From lab to market: how to generate innovations in the food space"</b> Angel Sanchez Partner Director at i-deals
		15:50 – 16:10	<b>"From business creation to creating business"</b> Erich Sieber Managing Director Bluefields Associates
		16:10 - 16:30	<b>"Can citizen participation drive innovation and societal change?"</b> Prof. Dr. Ir. Liesbet Vranken University of Leuven & Claudia Suárez-Gapp Business Partner Nielsen Lifestyle
18:00 – 22:00	TEAM BUILDING ACTIVITY		

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9:00 – 10:30	<b>Partners' Assembly.</b> 1 officially mandated representative per Partner <i>In parallel: Meeting rooms for partnering and informal meetings will be available.</i>		
10:30 – 11:15	<b>"What makes a good EIT Food proposal</b> <b>Mapping proposed activities against EIT Food strategy and planned pillar activities"</b> Interim Functional EIT Food directors.		
11:15 – 13:00	<b>MARKETPLACE &amp; MEET THE START UPS</b>  Coffee will be served	<b>4 KEYNOTES</b>	
		11:30 – 11:50	<b>"From lab to market: educating tomorrows food innovators"</b> Prof. Dr. Jan Brinckmann ESADE
		11:50 – 12:10	<b>"From lab to market: how to generate innovations in the food space"</b> Angel Sanchez Partner Director at i-deals
		12:20 – 12:40	<b>"From business creation to creating business"</b> Erich Sieber Managing Director Bluefields Associates
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13:00 – 14:00	<b>CALL FOR PROPOSALS</b> Review of the process, selection criteria, final proposal template for activities and key dates for the Call for Proposals Klaus Beetz, Interim COO EIT Food <b>CLOSING REMARKS</b> Final words to the attendees summarising the event, including some facts and figures regarding the work carried out: ideas proposed, number of potential projects defined, next steps. By Dr. Ellen de Brabander, interim CEO EIT Food & team		
14:00 – 15:00	<b>Networking Final lunch</b>		